



Did you know recycling just one aluminum can saves enough energy to:



Run a TV for two hours?



Power a 14-watt CFL bulb for 20 hours?



Power a computer for three hours?

When you think of the difference just one person could make, imagine the positive impact whole communities could have by recycling.

## Give This Paper a Future!

This isn't this piece of paper's first rodeo. It's been recycled before, and it can be recycled again. So do your part.

Check out these other items that can thank recycling for a chance at an exciting second career.



That bottle in your cup holder today could become a park bench or even filling for a parka one day.



Recycle that newspaper today, and it could return to your home in the form of a cereal box.



Recycle that aluminum can today, and it could be back on the shelf as a new one in just 60 days!



And this piece of paper? Recycle it today, and who knows what story it might tell later.

### About Waste Management:

We partner with our customers and communities to manage and reduce waste from collection to disposal while recovering valuable resources and creating clean, renewable energy.

Contact your local Waste Management representative or email [rorr@wm.com](mailto:rorr@wm.com)



**RECYCLE OFTEN.  
RECYCLE RIGHT.™**

It's time to rethink recycling.  
Here's how.

# You Have the Power!

Ever wonder, “Why and how to recycle?” When you use “**Recycle Often. Recycle Right.**” great things happen. Every day we encounter hundreds of recyclable items. By recycling properly, you help materials get to their next best use, which in turn saves tons upon tons of raw materials, time, energy and expense.

## It’s Time to Rethink Recycling

69% of plastic bottles don’t get recycled.\* 45% of aluminum cans end up in the garbage.\* Liquids often spoil a whole load of otherwise recyclable paper. That’s why it’s time to get back to the basics of good recycling. The fact is that some recycling actions make a bigger impact than others. The **Recycle Often. Recycle Right.** Recycling Rules will help you rethink recycling to make a sustainable impact!

Visit [RecycleOftenRecycleRight.com](http://RecycleOftenRecycleRight.com) to make the promise and become a Recycling Ambassador. Whether you’re a home owner, teacher, city official, business, kid, or a recycling enthusiast, all the information you need to help pass it on is just few clicks away.

\*Source: US Environmental Protection Agency

# RECYCLING RULES

1. RECYCLE ALL BOTTLES, CANS AND PAPER
2. KEEP ITEMS CLEAN AND DRY
3. NO PLASTIC BAGS

Certain offenders can slow down the recycling process or even ruin the load.

Make the Promise at  
[RecycleOftenRecycleRight.com](http://RecycleOftenRecycleRight.com)  
...and then pass it on

Participation  
is Key



With the help of communities across the country, Waste Management recycled enough material last year to fill 168,819 Boeing 737s.

© 2014 Waste Management, Inc. The Recycle Often. Recycle Right.<sup>SM</sup> recycling education program was developed based upon national best practices. Please consult your local municipality for their acceptable materials and additional details of local programs, which may differ slightly.

### Always recycle:



Plastic Bottles & Containers



Food & Beverage Cans



Paper



Flattened Cardboard & Paperboard



Food & Beverage Cartons

### Do NOT include in your recycling cart:



NO Food Waste



NO Plastic Bags & Film



NO Foam Cups & Containers



NO Needles

To Learn More Visit:  
[RecycleOftenRecycleRight.com](http://RecycleOftenRecycleRight.com)

#RORR